

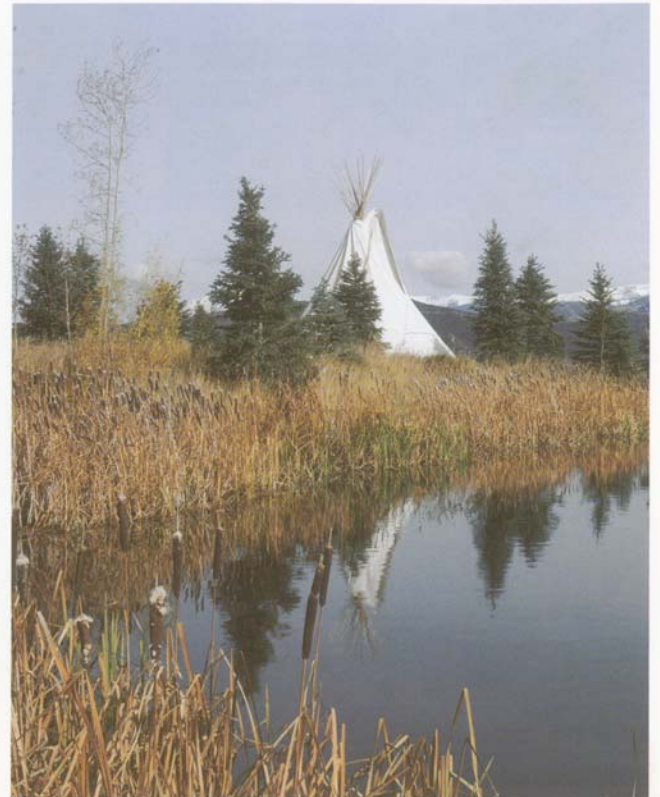
SPECTACULAR HOMES

of Colorado

AN EXCLUSIVE SHOWCASE OF COLORADO'S FINEST DESIGNERS

Cassandra Lohr

CASSANDRA LOHR DESIGN INTERNATIONAL, INC.



LEFT

A foundation was constructed complete with a flagstone fire pit and electricity to accommodate a large pop-up TV, stereo, refrigerator, lighting and heat.
Photography by © David O. Marlow

RIGHT

An Aspen client gave carte blanche to create a luxurious teepee on a pond with panoramic mountain views. The challenge was that they wanted a "whole house" in a 28 ft. diameter teepee, with a fire pit in the middle.
Photography by © David O. Marlow

Nationally renowned designer Cassandra Lohr creates interiors that are as gracious as she is. A high-end interior designer for 25 years, Cassandra's design process and end results have earned her a huge following and the undying appreciation of her clients—some of whom are amongst the most prominent people in the country. Her great talent and creativity has garnered her respect from the most prominent shelter magazines and books in the country, where her work has been published dozens of times—most notably when her design of the incredible Starwood teepee graced the cover of *Architectural Digest*—the most prestigious accolade a designer can receive, and something most designers only can dream of.

Cassandra's ancestors came to Colorado a century ago, and as befitting a true Coloradan, many of her projects are in Aspen and Denver. Cassandra's client

list, however, stretches from coast to coast, and she's hired to work everywhere from Naples, Florida and Rancho Santa Fe to the Bahamas. Her western roots are demonstrated in her friendliness and lack of pretension. Cassandra enjoys the process of discovering a client's personal style and is gifted at helping them find their vision.

Well known for injecting elegance into every setting, from western to contemporary, Cassandra is also highly respected for her research and work on historically correct design themes. Her projects have ranged from an 18th century grand Venetian ballroom, to an elegant 19th century Colorado Victorian, a Central City saloon-themed room, a teepee, and a chic, contemporary Cherry Creek townhouse. In each of these varied projects, Cassandra illustrates that she's an advocate and master of mixing things up.



“Anything that’s all, say, antiques, or all traditional or contemporary, or all anything tends to look too contrived and boring,” explains Cassandra. “As long as it’s done with good taste and a knowledgeable eye, the mix is always the most interesting.”

Cassandra offers enormous energy and insight and is able to create rooms that reflect her very diverse clientele’s tastes, style, needs and expression. In many ways, Cassandra is like a curator; her curiosity is contagious; she’s passionately interested in design, art and antiques, and is as concerned with creating beauty as she is with the quality of her clients’ lives.

In the end, it’s Cassandra’s innate talent and good taste, her love of rooms and how they function, her fascination with beautiful objects, fabrics and color;

her sense of history, the future, composition, shape, texture and light and how they can effect the look and mood of a room, that has made Cassandra the success she is today. She finds a way to turn an intangible house into the reality of a “home” within four walls.

ABOVE

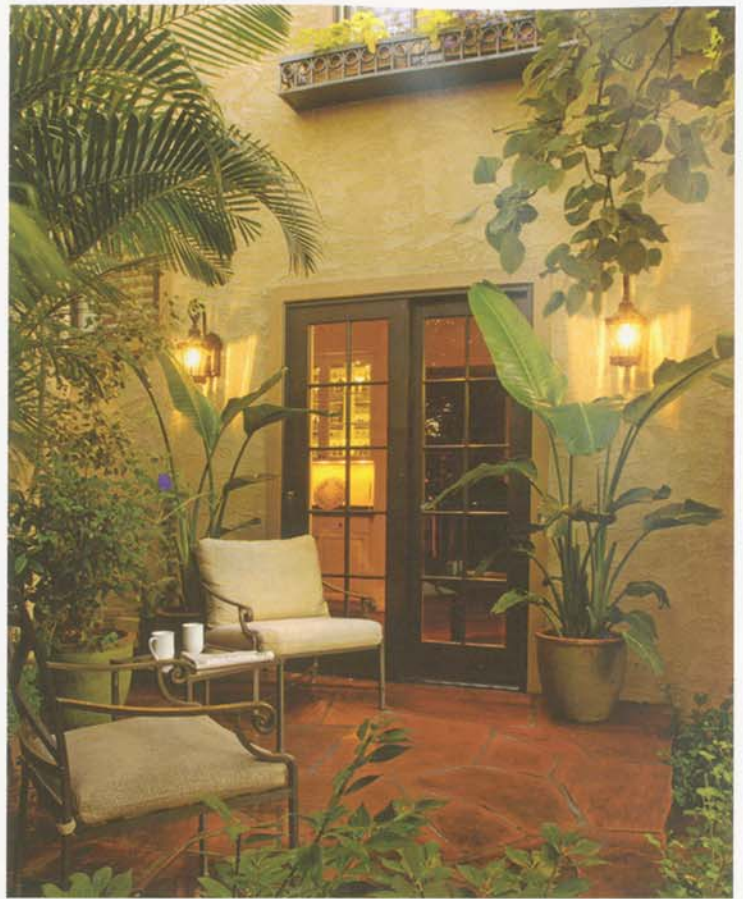
Client had an extensive contemporary art collection, and yet the desire for inviting rooms with down sofas in the most luxurious chenille. That combined with plush oriental rugs and rich, amber glazed walls complete the look.
Photography by © Michael Peck

FACING PAGE LEFT

A blend of traditional, contemporary and oriental art.
Photography by © Michael Peck

FACING PAGE RIGHT

A hidden oasis in the core of the city.
Photography by © D.A. Harchner/Design Workshop



Q&A more about Cassandra

WHAT SEPARATES YOU FROM YOUR COMPETITION?

The wide range of design styles—from rustic to grand to contemporary. I work in collaboration with my clients to create highly individualized spaces that reflect their needs and personality. Also, I'm known for my expertise with color and fabrics. I love coming in with a rich palette of color.

WHAT IS THE BEST PART OF BEING AN INTERIOR DESIGNER?

I love the creative aspect of design, and I love to shop. The combination is perfect. I can combine these two loves while helping my clients from around the country realize their home design dreams. I also enjoy the aspect of working with so many interesting clients. My clients range from ranchers to the royalty whose homes I've designed in Aspen.

WHAT ONE ELEMENT OF STYLE OR PHILOSOPHY HAVE YOU STUCK WITH FOR YEARS THAT STILL WORKS FOR YOU TODAY?

Creating beautiful rooms. Our interior environments are essential to our well being and affect the way we feel on a daily basis. For that reason, I like to use warm and rich colors to bring both elegance and vibrancy to the senses. "Luxurious comfort" is what I want to accomplish when I design a room.

WHAT IS THE HIGHEST COMPLIMENT YOU'VE RECEIVED PROFESSIONALLY?

The cover and feature story in Architectural Digest, and a spot on national CBS morning show, in conjunction with Architectural Digest, a segment on HGTV and a series on the local TV channel WB2.

Cassandra Lohr Design International, Inc.

Cassandra Lohr
165 Cook Street, Suite 200
Denver, CO 80206
303.377.7121
www.cassandradesigns.com